**PRIVACY POLICY**

Here at The Dogs Cake Bakery we take your privacy seriously and will only use the personal information you provide to administer your account and to provide the products and services you have requested from us. By providing information like your name, email address and telephone number you agree to us contacting you with regards to the information you request.

Under no circumstances will your personal information be sold or used by any other organisation.  
Each email communication you receive from us will have the option to remove your e-mail address from our list.

**Who we share your data with**  
We will share your personal information with our trusted third parties only when it is necessary for us to do so to administer your request/order.

**How we store your data**  
We will not make your personal details available to anyone outside The Dogs Cake Bakery. We will not store any personal information you provide to us, we will not contact you for the purpose of sales calls to push our product range onto you. We will not store your credit card or debit card details anywhere on the site.

Your personal data will be stored in our CRM system to process your order. Without your consent unless required to do so by a court or other lawful association.

**Information we monitor about visitors.**

During any visit to our site, the pages you see, along with a short text file called a ‘cookie’, are downloaded to your computer. Many websites do this, because cookies facilitate useful features such as the ability to identify whether a user has successfully logged into the site or to find out whether the computer (and probably its user) has visited the website before. Cookies help to deliver a more-user friendly and improved website experience.

**Google Analytics**  
Google Analytics is a web analysis service provided by Google. Google utilises the data collected to track and examine the use of [www.example.com](http://www.example.com/), to prepare reports on its activities and share them with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising network.

**Personal data collected:**Cookie and Usage Data. Place of processing: USA. [Find Google’s privacy policy here.](http://www.google.com/policies/privacy/) Visitors can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the [Ads Settings](https://support.google.com/ads/answer/2662922).

**Changes to this Policy**  
Any changes to our Privacy Policy will be updated on this page and will supersede this version of our Policy. We will take reasonable steps to draw your attention to any changes in our Policy. But, to be on the safe side, we request that you read this document each time you use our website to ensure that this Policy still meets with your approval.

**If you would like your data to be accessed, updated or removed please request this via email to** [orders@thedogscakebakery.com](mailto:orders@thedogscakebakery.com) **or post** **to 42 Beaconsfield Road, Bexhill On Sea, East Sussex,TN40 2BN.**